Arts Management serves students at both the undergraduate and graduate levels in the Introduction to Arts Management course. This edition combines both theory and practical approaches, and addresses major issues including incorporating new technology and research into management programs; new information on fundraising by using programs like Kickstarter; effectively using...
futuring exercises in organizational planning; and addressing issues of diversity and inclusion.

The second edition of Arts Management has been thoroughly revised to provide an updated, comprehensive overview of this fast-changing subject. Arts managers and students alike are offered a lively, sophisticated insight into the artistic, managerial and social responsibilities necessary for those working in the field. With new cases studies and several new chapters, Derrick Chong takes an interdisciplinary approach in examining some of the main impulses informing discussions on the management of arts and cultural organizations. These are highly charged debates, since arts managers are expected to reconcile managerial, economic and aesthetic objectives.

Topics include: arts and the State, with reference to the instrumentalism of the arts and culture business; arts ownership and control of arts organizations; arts consumption and consumers, including audience development and arts marketing; managing for excellence and artistic integrity; financial investing in the arts, namely fine arts funds and theatre angels; philosophies of philanthropy. Incorporating a deliberately diverse range of sources, Arts Management is essential reading for students on arts management courses and provides valuable insights for managers already facing the management challenges of this field.

Visual Arts Management, 2nd Edition

Performing Arts Management and Law

The Arts Management Handbook: New Directions for Students and Practitioners
The Culture of Curating and the Curating of Culture(s)

Whether the art form is theater, dance, music, festival, or the visual arts and galleries, the arts manager is the liaison between the artists and their audience. Bringing together the insights of educators and practitioners, this groundbreaker links the fields of management and organizational management with the ongoing evolution in arts management education. It especially focuses on the new directions in arts management as education and practice merge. It uses cases studies as both a pedagogical tool and an integrating device. Separate sections cover Performing and Visual Arts Management, Arts Management Education and Careers, and Arts Management: Government, Nonprofits, and Evaluation. The book also includes a chapter on grants and raising money in the arts.

Technical Management for the Performing Arts

Arts Management is designed as an upper division undergraduate and graduate level text that covers the principles of arts management. It is the most comprehensive, up to date, and technologically advanced textbook on arts management on the market. While the book does include the background necessary for understanding the global arts marketplace, it assumes that cultural fine arts come to fruition through entrepreneurial processes, and that cultural fine arts organizations have to be entrepreneurial to thrive. Many cases and examples of successful arts organizations from the Unites States and abroad appear in every chapter. A singular strength of Arts Management is the author's skilful use of in-text tools to facilitate reader interest and engagement. These include learning objectives, chapter summaries, discussion questions and exercises, case studies, and numerous examples and cultural spotlights. Online instructor's materials with PowerPoints are available to adopters.
The nature of arts administration and management has changed dramatically over the last decade with policy, funding and restructuring all playing major parts. Following on from the successful first edition, Arts Administration has now been updated to include arts policy under the new UK Ministry of Heritage, the workings of the national lottery and the role of ethnic minority, fringe and community arts. Ten new case studies include a variety of problems commonly encountered in arts administration, such as balancing budgets, marketing, fund raising and programming. Arts administration is presented here in an historical, social and practical context. An essential read for students, those engaged in administering the arts and for anyone concerned with the arts in contemporary society.

The A to Z of Arts Management, Second Edition covers 97 topics about the management of arts and cultural organisations. Each section offers a theoretical and conceptual introduction to the topic, as well as storytelling and reflections about the meaning and application of such theories in the real world. Drawing on the author's past as a manager running media and performing arts companies and her present as a consultant helping Boards and managers, this book covers a wide range of topics, from leadership, motivation and cultural policy to passion, coffee and laughter. This second edition includes even more coverage and stories about the challenges of arts management, and new topics such as harassment, philanthropy and venues. Written for arts managers, students and Board members anywhere in the world, The A to Z of Arts Management provides information about research and academic best practice in arts management alongside stories about the reality of working in the arts and cultural industries.
Read Online Arts Management

Performing Arts Management

This book explains and critically examines how arts managers from more than 40 countries across the world respond to the various phenomena of globalisation, digitalisation and migration. It also analyses the manner in which cultural institutions become more international in nature. Real-life case studies and experiences from numerous practitioners as well as an international comparison of those specific challenges and opportunities illuminate how practicing in international and transcultural contexts is now inevitable. This book presents the basic concepts, theories and terminology required for this kind of work in addition to providing an overview of the daily tasks and challenges involved. It will be of interest to practicing and aspiring arts managers who wish to develop a further understanding of the complex way in which the field is developing.

Understanding International Art Markets and Management

Management and the Arts, Fourth Edition provides you with theory and practical applications from all management perspectives including planning, marketing, finance, economics, organizational, staffing, and group dynamics ALL related to an arts organization. Whether you are a manager in a theatre, museum, dance company, or opera, you will gain useful insights into management. Topics written especially to help you with your management skills include: * How arts organizations and management evolved * The theories and processes behind strategic planning and decision making * Organizing and organizational design * Staffing and personal relations * The tools and techniques available from communicating effectively and keeping track of information * Budgeting, fundraising, and financial management * Integrating various management theories and practical applications * How to work effectively with boards * Sections on e-marketing and Web marketing * Includes: case studies, statistics, career, and financial
Read Online Arts Management

Introduction to Arts Management

A growing body of research demonstrates how the arts – including literary, performing and visual arts as well as architecture and design – can greatly enhance the experience of healthcare, contributing to improved health outcomes, a better patient experience and lower healthcare costs. This unique book provides an overview of what the arts in healthcare can achieve and how to implement the arts in the most effective manner. Exploring possibilities for innovative program design and implementation – from healing gardens through public performances to bedside activities – the text draws on examples from a wide range of arts. The book then goes on to look at how programs can be aimed at specific populations and fields, such as children, palliative care and caregivers. This comprehensive book is an invaluable reference for all those studying or engaged in creating, designing, managing and evaluating arts in healthcare programs and initiatives.

International Journal of Arts Management

This book aims to present concepts, knowledge and institutional settings of arts management and cultural policy research. It offers a representation of arts management and cultural policy research as a field, or a complex assemblage of people, concepts, institutions, and ideas.
Arts Management in Contemporary Context

The arts sector is of vital importance to the global economy and students aspiring to a career in the visual arts are increasingly required to gain an understanding of the business side of the arts world. This textbook introduces the field of arts management with a focus on visual arts. Visual Arts Management provides the first comprehensive textbook to the art business. The book covers the full range of the art world from contemporary galleries, secondary market, auction houses, art fairs, and museums. Topics include overviews of the distinct sectors of the business, but also delve into technical topics: curatorship, antiques, cultural heritage compliance, marketing, art criticism, taxation, customs, insurance, transportation, appraising, conservation, and connoisseurship. Each chapter concludes with a real-world case study to provide cautionary tales of the dangers and pitfalls of the art business. This unique textbook, authored by an experienced instructor, presents a global perspective on the rapidly developing art business in a way that is relevant for arts management classes and art professionals worldwide.

Performing Arts Center Management

Do you know what it takes to manage a performing arts organization today? In this comprehensive volume, more than 100 managers of top nonprofit and commercial venues share their winning strategies. Financial management, building a funding base, labor relations, much more. Explores the realities of running a performing arts organization today. From theater to classical music, from opera to dance, every type of organization is included, with information on how each one is structured, key managerial figures, its best-practices for financial management, how it handles labor relations, and more. Kennedy Center, the Brooklyn Academy of Music, Lincoln Center, the Mark Morris Dance Company, the New Victory Theater, the Roundabout Theater, the Guthrie Theater, Steppenwolf Theater Company, and many other top performing arts organizations are included.
Read Online Arts Management

Introduction to International Arts Management

The Routledge Companion to Arts Management contains

Page 8/23
Read Online Arts Management

Perspectives from international scholars, educators, consultants, and practitioners sharing opinions, exploring important questions, and raising concerns about the field. The book will stimulate conversations, foster curiosity, and open pathways to different cultural, philosophical, ideological, political, national, and generational insights. Four broad thematic areas are used to organize current topics in the field of arts and culture management. Part I introduces a mixture of perspectives about the history and evolution of the practice and study of arts management, the role of arts managers, and how arts management is being impacted by the digital age. Part II focuses on the dynamics of entrepreneurship, change processes, and leadership practices. Part III includes globally focused topics on cultural policy, cultural rights, and community building. Part IV examines a sampling of topics related to functional activities that are common to arts and culture organizations around the world such as marketing, planning, increasing diversity, hiring, fundraising, and sustainability. This book builds a comprehensive understanding of what arts management can mean in an international context creating an essential resource for students, scholars and reflective practitioners involved at the intersection of business and the arts.

The Great Orchestrator

This biography charts the career and legacy of the pioneering American music manager Arthur Judson (1881–1975), who rose to prominence in Philadelphia and New York at the beginning of the twentieth century. A violinist by training, Judson became manager of the Philadelphia Orchestra in 1915 under the iconic conductor Leopold Stokowski. Within a few years, Judson also took on management of the New York Philharmonic, navigating a period of change and the tenures of several important conductors who included William Mengelberg, Arturo Toscanini, and John Barbirolli. Judson also began managing individual artists, including pianists Alfred Cortot and Vladimir Horowitz, violinist Jasha Heifetz, and cellist Gregor Piatigorsky. He also organized the U.S. tours of...
At the same time, Judson began managing conductors. His first clients were Stokowski and Fritz Reiner. By the 1930s, Judson's conductor list included most of the important conductors working in America. Drawing on rich correspondence between Judson and the conductors and artists he served, James M. Doering demonstrates Judson's multifaceted roles, including involvement with programming choices, building audiences, negotiating with orchestra members and their unions, and exploring new technologies for extending the orchestras' reach. In addition to his colorful career behind the scenes at two preeminent American orchestras, Judson was important for a number of innovations in arts management. In 1922, he founded a nationwide network of local managers and later became involved in the relatively unexplored medium of radio, working first with WEAF in New York City and then later forming his own national radio network in 1927. Providing valuable insight into the workings of these orchestras and the formative years of arts management, The Great Orchestrator is a valuable portrait of one of the most powerful managers in American musical history.

**Fundamentals of Arts Management - 6th Edition**

Revised to reflect the latest thinking and trends in managing organizations and people, Management and the Arts, Third Edition provides the reader with the practical tools necessary to manage an arts organization. The class-tested questions in each chapter help the reader to integrate the material and develop ideas as to how the situations and problems could have been handled. New case studies focus on the challenges facing managers and organizations every day, and new “In The News” quotes give the reader real-world examples of principles and theories. A new chapter focuses on developing career skills and options. Graduate school options and postgraduate training opportunities are discussed and professional organizations and conferences are highlighted.
Performing arts centers (PACs) are an integral part of the cultural and creative industries, significantly influencing the cultural, social, and economic vitality of communities around the world. Virtually all PACs are community-based and serve the public interest, whether structured as a public, nonprofit, for-profit, or hybrid entity. However, there is a lack of knowledge about the important community role of performing arts centers, especially those that mainly host and present work produced by other arts organizations. This gap is startling, given the ubiquitous presence of PACs in urban centers, small communities, as well as colleges and universities. This co-edited reference book provides valuable information at the intersection of theory and practice in the professional field of executive leadership of performing arts centers. Drawing on the expertise of leading academics, consultants, and executives, this book focuses on institutions and practices in the United States, and is contextualized within additional fields such as cultural planning, urban revitalization, and economic development. Performing Arts Center Management aims to provide valuable theoretical, conceptual, empirical, and practice-based information to current and future leaders in creative and cultural industries management. It serves as a unique reference for researchers, university students, civic leaders, urban planners, public venue managers, and arts administrators aspiring to improve or advance their work in successfully managing performing arts centers.

Introduction to Arts Management

The creative and cultural industries are a dynamic and rapidly expanding field of enterprise. Yet all too often the dominant narrative about arts organisations is one of crisis, collapse, and closure. This edited collection seeks to challenge that narrative through pursuing a focus on organisational success in the management of creative and cultural organisations. This book
Read Online Arts Management

offers a robust and in-depth analysis of nine international case studies exploring how different organizations have achieved their objectives through effectively managing their resources. Spanning a broad cross section of the cultural sector including Theatres; Multi-Arts Venues; Performing Arts Companies; Museums and Galleries; and Festivals and Events, these cases highlight the importance of examining an individual organization's success in relation to its environmental context, revealing not only how arts organizations work in practice, but also providing inspiration and encouragement for those wishing to emulate such success. With an explicit focus on examining theory in practice, this unique collection will be of great interest to students, academics, and practitioners alike. While traditional approaches have often been overly theoretical, this pragmatic approach will help students to gain a richer understanding of how to manage cultural and creative organizations more effectively.

Artist Management

Do you know what it takes to manage a performing arts organization today? In this comprehensive volume, more than 100 managers of top nonprofit and commercial venues share their winning strategies. * Financial management, building a funding base, labor relations, much more * Explores the realities of running a performing arts organization today From theater to classical music, from opera to dance, every type of organization is included, with information on how each one is structured, key managerial figures, its best-practices for financial management, how it handles labor relations, and more. Kennedy Center, the Brooklyn Academy of Music, Lincoln Center, the Mark Morris Dance Company, the New Victory Theater, the Roundabout Theater, the Guthrie Theater, Steppenwolf Theater Company, and many other top groups are represented. Learn to manage a performing arts group successfully in today's rapidly changing cultural environment with Performing Arts Management.
Read Online Arts Management

Strategic Management in the Arts looks at the unique characteristics of organisations in the arts and culture sector and shows readers how to tailor a strategic plan to help these diverse organizations meet their objectives. Strategic management is an essential element that drives an organisation's success, yet many cultural organizations have yet to apply strategic thinking and entrepreneurial actions within the management function.

Varbanova reviews the existing theories and models of strategic management and then relates these specifically to cultural organisations. Also included are sections on entrepreneurship and innovations in the arts, considering the concept of a 'learning organisation' – an organisation able to adapt its strategy within a constantly changing, complex environment. The book is structured to walk the reader through each element of the strategic plan systematically. With a fresh approach, key questions, examples, international cases to connect theory with practice and suggestions for further reading, this book is designed to accompany classes on strategic planning, cultural management or arts management.

Managing Organisational Success in the Arts

Introduction to Arts Management offers a unique, dynamic and savvy guide to managing a performing or visual arts organization, be that an arts center, theatre, museum, art gallery, symphony orchestra, or other arts company. For those training to enter the industry, workers in arts administration, or those seeking to set up their own company, the wealth of expert guidance and direct, accessible style of this authoritative manual will prove indispensable. Gathering best practices in strategic planning, marketing, fundraising and finance for the arts, the author shares practical, proven processes and valuable tools from his work with over 100 arts companies and professional experience producing over 100 music, dance, theatre and visual arts events. Unique features include:

- Boilerplate guides for marketing and fundraising
- Key questions with examples
- International cases to connect theory with practice
- Suggestions for further reading

This book is designed to accompany classes on strategic planning, cultural management or arts management.
Read Online Arts Management

Arts Management

Arts Management is anything but a mere amalgamation of the world of the arts and the world of business management; it is the confrontation of two opposing methodologies, one being a field of human creativity that produces something new that did not exist before, the other one diving into the existing world of business practices, in order to improve their efficiency. Some references to (cultural) philosophy, (economic and arts) history and other important subjects are indispensable or at least helpful in understanding the chances and risks of arts management practices. This is the aim of this book, which is based on more than twenty years of teaching, researching, and consulting in the field of cultural administration and arts management.

Arts Administration

Calling for the transformation of undergraduate education, Thomas and Harney argue that the liberal arts should be integrated into the traditional management curriculum to blend technical and analytic acumen with creativity, critical thinking, and ethical intelligence. In
describing their vision for a new liberal management education, the authors demonstrate how a holistic pedagogy that does not sacrifice one wealth of learning for another instead encourages participation and integration to the benefit of students and society. Global in sweep, the book provides case studies of successfully implemented experimental courses in Asia and Britain, as well as a speculative chapter on how an African liberal management education could take shape, based on African-centred principles and histories. Finally, the book argues that the stakes of this agenda go beyond mere curricular reform and pedagogical innovation and speak directly to the environmental, business, political, and social challenges we face today.

Performing arts centers (PACs) are an integral part of the cultural and creative industries, significantly influencing the cultural, social, and economic vitality of communities around the world. Virtually all PACs are community-based and serve the public interest, whether structured as a public, nonprofit, for-profit, or hybrid entity. However, there is a lack of knowledge about the important community role of performing arts centers, especially those that mainly host and present work produced by other arts organizations. This gap is startling, given the ubiquitous presence of PACs in urban centers, small communities, as well as colleges and universities. This co-edited reference book provides valuable information at the intersection of theory and practice in the professional field of executive leadership of performing arts centers. Drawing on the expertise of leading academics, consultants, and executives, this book focuses on institutions and practices in the United States, and is contextualized within additional fields such as cultural planning, urban revitalization, and economic development. Performing Arts Center Management aims to provide valuable theoretical, conceptual, empirical, and practice-based information to current and future leaders in creative and cultural industries management. It serves as a unique reference for
Read Online Arts Management

Arts Management

Technical Management for the Performing Arts: Utilizing Time, Talent, and Money is a comprehensive guide to the tools and strategies of a successful technical manager. This book demonstrates how you can coordinate personnel, raw materials, and venues, all while keeping a production on a tight schedule and within budget. From concept to realization, through nightly performances, Technical Management for the Performing Arts focuses on the technical and organization skills a technical manager must demonstrate, and emphasizes the need for creativity and interpersonal management of a team.

Arts and Cultural Management

With the evolution of the music business and the shifting influence of large record labels, the artist manager is now – more than ever – at the center of an artist’s career. Artist managers are tasked with keeping abreast of the music industry and supporting the artists under their management while simultaneously managing their own careers. Including key industry insights, exclusive planning guidance, management tools, and strategies for a successful career, Artist Management for the Music Business has the tools to support any new or experienced artist manager. Through its analysis of over a dozen case studies, lessons, and contract examples, author Paul Allen provides a focused look at managing artists’ careers. This follow-up to the best-selling second edition features a new chapter on entrepreneurship including detailed...
Read Online Arts Management

Arts Management

How curating has changed art and how art has changed curating: an examination of the emergence of contemporary curatorship. Once considered a mere caretaker for collections, the curator is now widely viewed as a globally connected auteur. Over the last twenty-five years, as international group exhibitions and biennials have become the dominant mode of presenting contemporary art to the public, curatorship has begun to be perceived as a constellation of creative activities not unlike artistic praxis. The curator has gone from being a behind-the-scenes organizer and selector to a visible, centrally important cultural producer. In The Culture of Curating and the Curating of Culture(s), Paul O'Neill examines the emergence of independent curatorship and the discourse that helped to establish it. O'Neill describes how, by the 1980s, curated group exhibitions—large-scale, temporary projects with artworks cast as illustrative fragments—came to be understood as the creative work of curator-auteurs. The proliferation of new biennials and other large international exhibitions in the 1990s created a cohort of high-profile, globally mobile curators, moving from Venice to Paris to Kassel. In the 1990s, curatorial and artistic practice converged, blurring the distinction between artist and curator. O'Neill argues that this change in the understanding of curatorship was shaped by a curator-centered discourse that effectively advocated—and authorized—the new independent curatorial practice. Drawing on the extensive curatorial literature and his own interviews with leading curators, critics, art historians, and artists, O'Neill traces the development of the curator-as-artist model and the ways it has been contested. The Culture of Curating and the Curating of Culture(s)
Read Online Arts Management

Curating of Culture(s) documents the many ways in which our perception of art has been transformed by curating and the discourses surrounding it.

Strategic Management in the Arts

The fifth edition of Management and the Arts provides you with theory and practical applications from all arts management perspectives including planning, marketing, finance, economics, organization, staffing, and group dynamics. Regardless of whether you are a manager in a theatre, museum, dance company, or opera, you will gain useful insights into strategic planning, organization, and integrated management theories. Case studies, statistics, and real-world examples will allow you get a handle on all aspects of arts managements, from budgeting and fundraising, to e-marketing and social networking, to working effectively with boards and staff members. Revised to reflect the latest thinking and trends in managing organizations and people, this fifth edition features class-tested questions in each chapter, which help you to integrate the material and develop ideas about how the situations and problems could have been handled. Case studies focus on the challenges facing managers and organizations every day, and “In the News” quotes give you real-world examples of principles and theories.

Management and the Arts

Managing Art

This groundbreaking text brings together experts in the field of visual art markets to answer some fundamental questions: Is art a good investment? Why is the art market dominated by America and Western Europe? Where are the key emerging markets and what are the next good buys in art? Providing readers with an understanding of the challenges facing art market ‘makers’ and the opportunities for success, this book will help you to make informed decisions and develop strategies for success in the art market.

In the News

In the News quotes give you real-world examples of principles and theories.

Page 18/23
Arts and Cultural Management: Sense and Sensibilities in the State of the Field opens a conversation that is much needed for anyone identifying arts management or cultural management as primary areas of research, teaching, or practice. In the evolution of any field arises the need for scrutiny, reflection, and critique, as well as to display the advancements and diversity in approaches and thinking that contribute to a discipline's forward progression. While no one volume could encompass all that a discipline is or should be, a representational snapshot serves as a valuable benchmark. This book is addressed to those who operate as researchers, scholars, and practitioners of arts and cultural management. Driven by concerns about quality of life, globalization, development of economies, education of youth, the increasing mobility of cultural groups, and many other significant issues of the twenty-first century, governments and individuals have increasingly turned to arts and culture as means of mitigating or resolving tough policy issues. For their growth, arts and culture sectors depend on people in positions of leadership and management who play a significant role in the creation, production, exhibition, dissemination, interpretation, and evaluation of arts and culture experiences for publics and policies. Less than a century old as a formal field of inquiry, however, arts and cultural management has been in flux since its inception. What is arts and cultural management? remains an open question. A comprehensive literature on the discipline, as an object of study, is still developing. This State of the Discipline offers a benchmark for those interested in the evolution and development of arts and cultural management as a branch of
Read Online Arts Management

Introduction to Arts Management

This book explains and critically examines how arts managers from more than 40 countries across the world respond to the various phenomena of globalisation, digitalisation and migration. It also analyses the manner in which cultural institutions become more international in nature. Real-life case studies and experiences from numerous practitioners as well as an international comparison of immigration and cultural policies provide a comprehensive and critical understanding of the challenges faced by arts managers in the 21st century. The book offers valuable insights for both undergraduate and postgraduate students of arts management, creative and cultural industries studies, arts entrepreneurship, business and management studies, and media and communications.
Read Online Arts Management

Those specific challenges and opportunities illuminate how practicing in international and transcultural contexts is now inevitable. This book presents the basic concepts, theories and terminology required for this kind of work in addition to providing an overview of the daily tasks and challenges involved. It will be of interest to practicing and aspiring arts managers who wish to develop a further understanding of the complex way in which the field is developing.

Performing Arts Center Management

In the 21st century, there is an enormous need for a basic knowledge of management in the cultural sector. This publication fills the gap between general management theory and cultural praxis. It offers information on the global dimension of art management, digitization of culture, strategy formation in the cultural sector, the structure of a cultural organization, cultural leadership. Casestudies are presented from different parts of the world, rooted in local resources but from a global perspective.

Arts Management

Introduction to Arts Management offers a unique, dynamic and savvy guide to managing a performing or visual arts organization, be that an arts center, theatre, museum, art gallery, symphony orchestra, or other arts company. For those training to enter the industry, workers in arts administration, or those seeking to set up their own company, the wealth of expert guidance and direct, accessible style of this authoritative manual will prove indispensable. Gathering best practices in strategic planning, marketing, fundraising and finance for the arts, the author shares practical, proven processes and valuable tools from his work with over 100 arts companies and professional experience producing over 100 music, dance, theatre and visual arts events. Unique features include: · boilerplate guides for marketing and fundraising · a sample Board of Trustee contract · specific budget checklists ·
Read Online Arts Management

Day-to-day working tools that can be immediately instituted in any arts organization · resources at the end of each chapter designed to help readers consider and implement the strategies in their own practice. Interviews with arts leaders offer insights into the beginnings and growth of significant arts institutions, while examples based on real situations and successful arts organizations from both North America and Britain illustrate and underpin the strategic and practical advice. Expanded from the author’s highly successful How to Run a Theatre, this edition offers both trainees and seasoned professionals the hands-on strategic leadership tools needed to create, build and nurture a successful career in the challenging world of arts administration and management.

The Routledge Companion to Arts Management

Introduction to Arts Management offers a unique, dynamic and savvy guide to managing a performing or visual arts organization, be that an arts center, theatre, museum, art gallery, symphony orchestra, or other arts company. For those training to enter the industry, workers in arts administration, or those seeking to set up their own company, the wealth of expert guidance and direct, accessible style of this authoritative manual will prove indispensable. Gathering best practices in strategic planning, marketing, fundraising and finance for the arts, the author shares practical, proven processes and valuable tools from his work with over 100 arts companies and professional experience producing over 100 music, dance, theatre and visual arts events. Unique features include: · boilerplate guides for marketing and fundraising · a sample Board of Trustee contract · specific budget checklists · day-to-day working tools that can be immediately instituted in any arts organization · resources at the end of each chapter designed to help readers consider and implement the strategies in their own practice. Interviews with arts leaders offer insights into the beginnings and growth of significant arts institutions, while examples based on real situations and successful arts organizations from both North America and Britain illustrate and underpin the strategic and practical advice. Expanded from the author’s highly successful How to Run a Theatre, this edition offers both trainees and seasoned professionals the hands-on strategic leadership tools needed to create, build and nurture a successful career in the challenging world of arts administration and management.

Page 22/23
organizations from both North America and Britain illustrate and underpin the strategic and practical advice. Expanded from the author's highly successful How to Run a Theatre, this edition offers both trainees and seasoned professionals the hands-on strategic leadership tools needed to create, build and nurture a successful career in the challenging world of arts administration and management.